

ORDER



Orders	Order / Rev:	108405	Primary AE:	Amy McCreary
	Alt Order #:	06868738	Sales Office:	BLPHI
	Product Desc:	VAUGHAN FOR CONGRESS	Sales Region:	National
	Estimate:			
	Flight Dates:	10/31/12 - 11/01/12		
	Original Date / Rev:	10/30/12 / 10/30/12		
	Order Type:	GENERAL		
Agency	Name:	Kathleen Offerman	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		125 Lincoln Ave.	Agency Commission:	15%
		Sterling, VA 20164		
Advertiser	Name:	Vaughn, Chris for Congress	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC02	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/01/12	2	\$1,450.00	\$1,232.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	2	\$1,450.00	\$1,232.50	0.00
Totals	2	\$1,450.00	\$1,232.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$1,450.00
Market	100%	\$5,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$1,450.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$1,450.00
KTUD	0%	\$0.00
KVVU	25%	\$1,450.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/31/12	11/01/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-- WT---	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
4PM NEWS (1 hour)															
NEWS															
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating				
		Week: 10/29/12	11/04/12	-- WT---		2			\$725.00		0.00				

Order / Rev: 108405
Alt Order #: 06868738
Flight Dates: 10/31/12 - 11/01/12

Advertiser: Vaughn, Chris for Congress
Product Desc: VAUGHAN FOR CONGRESS
Estimate:

KSJV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
1	KSNV	10/31/12	11/01/12	NEWS 3 at 4	(1 HOUR)CM		4-5pm	-- WT --	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00	
4PM NEWS (1 hour)																	
NEWS																	
Start Date		End Date		Weekdays		Spots/Week		Rate	Rating								
Week: 10/29/12		11/04/12		-- WT --		2		\$725.00	0.00								
Totals																2	\$1,450.00